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LYDIA ASHTON

EMPLOYMENT

2015-present Post-doctoral Fellow, Wisconsin Institute for Discovery, University of Wisconsin-Madison
2015-present Honorary Fellow, Center for Investigating Healthy Minds, University of Wisconsin-Madison

EDUCATION

2014 Ph. D in Agricultural and Resource Economics, University of California, Berkeley
2010 M.S. in Agricultural and Resource Economics, University of California, Berkeley
2006 B.S. in Economics (with honors), Universidad de Monterrey

RESEARCH AND TEACHING INTERESTS

Primary: Psychology and Economics and Experimental Economics
Secondary: Public Economics and Neuroeconomics

HONORS AND AWARDS

2015 Center for Effective Global Action (CEGA) Small Grant in Behavioral Health Economics [\$2,000]
Lowe's Applied Neuroscience Award Runner-Up
2014 Experimental Social Science Laboratory (X-Lab) Mini-Grant [\$2,000]
2013 Russell Sage Foundation Small Grant in Behavioral Economics [\$6,960]
Giannini Foundation Mini Grant [\$13,500]
2011 Breslauer Graduate Conversation Group Award [\$1,000]
2008-10 University of California, Berkeley, Chancellor's Fellowship for Graduate Study
2007 Universidad de Monterrey, Academic Research Award

PUBLICATIONS

❖ A Review of Behavioral Economics in Reproductive Health, with Nisha Giridhar, Sarah Jane Holcombe, Temina Mandon, Ellie Turner. Behavioral Economics and Reproductive Health Initiative (BERI). Center for Effective Global Action (CEGA) Report.

WORKING PAPERS

❖ Hunger Games: Does hunger affect time preferences?
❖ Left-digit bias and inattention in retail sales: Evidence from a field experiment.
❖ Using Food Consumption Data to Attribute Sporadic and Outbreak-Associated Infections to Food Sources," with Peter Berck, Jessica Todd, Dana Cole, and Sandra Hoffmann.
❖ Financial Literacy, Information, and Demand Elasticity: Survey and Experimental Evidence from Mexico, with Justine Hastings, National Bureau of Economic Research Working Paper No. 14538, December 2008.

RESEARCH IN PROGRESS

❖ Hunger Games: The Effect of Hunger on Economic and Consumer Decisions.
❖ The Risk of Hunger: Does hunger affect risk preferences? with Antoine Nebout.
❖ Hunger Games: Does Hunger Influences Social Preferences?

- ❖ The Role of Physiological Indicators on Decision Making.

PROFESSIONAL ACTIVITIES

- Seminar/Workshop Talks:* BRITE-Lab [UW-Madison], Public Economics [UW-Madison], Psychology and Economics Lunch Series [UC-Berkeley].
- Conference Presentations:* 2016 ASSA/AEA, 2015 Chicago University Summer Institute on Field Experiments, 2015 Russell Sage Foundation Early Career Behavioral Economics Conference, 2015 French Experimental Economics Association (ASFEE), 2014 Economic Science Association (ESA) International Meetings, 2013 Giannini Agricultural and Resource Economics Student Conference, 2012 American Public Health Association (APHA) Annual Meetings
- Posters* 2015 Society for Neuroeconomics, 2015 Wisconsin Alumni Research Foundation Discovery Challenge [UW-Madison], 2013 Behavior Change Research Network Conference [UC-Berkeley]
- Referee* Journal of Public Economics
- Other:* Co-organizer of the Women in Economics Research Workshop [UC-Berkeley, Spring 2014], Organizer of the Breslauer Behavioral Economics and Health Policy Group [UC Berkeley, Spring-Fall 2012]

PROFESSIONAL EXPERIENCE

- 2013-14 CEGA Behavioral Economics and Reproductive Health Initiative, *Graduate Student Researcher*
- 2012-13 Prof. Peter Berck, University of California, Berkeley, *Graduate Student Researcher*
- 2012 Prof. Maximilian Auffhammer, University of California, Berkeley, *Graduate Student Researcher*
- 2008-10 Prof. Justine S. Hastings, National Bureau of Economics Research (NBER), *Research Assistant*
- 2007-08 Prof. Justine S. Hastings, Yale University, *Research Assistant*

TEACHING EXPERIENCE

- 2012 Microeconomics (ECON 100A), UC Berkeley, *Graduate Student Instructor*.
- 2011 Psychology and Economics (ECON 119), UC Berkeley, *Graduate Student Instructor*
- 2011 Industrial Organization (EEP 164), UC Berkeley, *Reader (held weekly office hours)*
- 2010 Econometrics (ARE 212), UC Berkeley, *Reader (held weekly office hours)*

OTHER INFORMATION

- Skills:* Stata, Matlab, R, C++, LaTeX.
- Languages:* Spanish (native), English (fluent)
- Citizenship:* Mexico (U.S.A. Permanent Resident)

REFERENCES

- ❖ Sofia Villas-Boas, Professor. (Thesis Committee Chair)
Department of Agricultural and Resource Economics, UC Berkeley
Phone: (510) 643-6359, Email: sberto@berkeley.edu
- ❖ Peter Berck, SJ Hall Professor. (Thesis Committee)
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- ❖ Shachar Kariv, Benjamin N. Ward Professor (Thesis Committee)
Department of Economics, UC Berkeley
Phone: (510) 643-0712, Email: kariv@berkeley.edu
- ❖ Justin Sydnor, Associate Professor.
Wisconsin School of Business, UW-Madison
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- ❖ Justine S. Hastings, Associate Professor.
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